

CLUB MEMBERSHIP COMMITTEE

YOUR ROLE



As a member or the chair of your club membership committee, you'll develop and implement a plan to attract and engage members. Your responsibilities include:

Building a positive, welcoming club environment for all members
Participating in the district vibrant club workshop and the district training assembly
Following the steps in the Strengthening Your Membership planning guide
Using Membership Assessment Tools to evaluate your club
Assembling a motivated and active committee of five to 15 members
Reviewing and following up with the membership leads assigned to your club
Developing or updating an orientation program to help new members learn more about Rotary and get involved
Emphasizing the importance of attracting and engaging members in your club's strategic plan
Using our diversity assessment to analyze how well your club represents your community (including by age, gender, and ethnicity)
Tracking your progress toward club membership goals in Rotary Club Central or by using the Rotary Citation goals for Rotaract Club worksheet
Working with the club board if you sponsor new clubs