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# PROJECT PLANNING

PROJECTS FOR YOUR CLUB

**Rotary**  
District 9675



Learning &  
development

# SELECTING PROJECTS

- Based on the needs of our communities
- Aligns with Rotary's six areas of focus
- Assess your resources
- Identify your parameters for success
- Identify a project champion

# WHY ARE WE DOING A PROJECT?

- Community needs
- New benefits
- Continued benefits
- Members engagement
- Way of spending funds

# POTENTIAL PROJECTS

- Club administration
- New generations
- Rotary Foundation & International
- Membership
- Service Projects
- Public relations and publicity

# FUNDING

- Draft a budget
- Include all costs
- Obtain quotes
- Seek Donations-in-kind
- Source of fund-raising

# EVALUATION

- Evaluate all traditional projects
- Prioritise
- Estimate time frame

# PROJECT OPPORTUNITIES

- My Rotary
- Rotary Down Under
- District committees
- Other Rotary Clubs
- Community
  - Schools
  - Local Council
  - Churches
  - Medical centres
  - Rotarians

# RESOURCES

- Members
- Other Clubs
- Assistant Governor
- District Committees
- My Rotary
- Community expertise
- Friends of Rotary



# PROMOTION TO THE BOARD-PROJECT PLAN

- Overview
- Benefits
- Resources (people, equipment, expertise)
- Timelines
- Budget
- Funding
- Approvals

# PROJECT MANAGEMENT



# PROMOTION TO MEMBERS

- Meetings
- Bulletin
- Guest speaker
- Committee members
- Personal approaches
- Updates

# PROMOTION TO THE COMMUNITY

- Signage while working and fundraising
- Signage on completion
- Newspaper article
- Rotary Down Under article
- Social media
- Website

# CELEBRATION

- Project debrief
- Outline of activities
- Club announcement
- Workers acknowledged



ON EVERY PROJECT ASK  
WHY?

